



8. kép. A keresdi várkastély jellegzetes bástyája és tornáca napjainkban

dolgozatnak. Még száz évvel később is folyamatosan foglalkoztatta nemcsak a hazai, de az egész európai tudós közvéleményt a keresdi

23 Erdély története címmel 1–4. kötete jelent meg eddig, 2000–2006 között (Budapest–Kolozsvár).

Abstracts of Articles

→ p3

Traditionally our professional paper *Magyar Grafika*, is a treasury, and preview tool for new technologies, processes and brand new raw materials. Many times in itself, it is an *exclusive sample* of the novelties in question. This issue – for example – is dealing with *LEIPA ultraLux paper*.

PrintCity as a comprehensive *connection of competence* is a recognized strategic federation. Accompanied to its mentality, we transfer news about the value added production possibilities, and we strive to introduce more and more specialties in our paper to our readers.

In our present issue our partner is the *Xerox*, which presents to all of our readers its novelties not only in theory but in practice as well in form of print samples too.

To create values can be realized not only by application of different brand new technologies, processes, new applications and new products. The *efficiency* is an important factor too.

Datamonitor hired by *Canon*, in its study has shown, that the leadership of the companies, insist on the importance of efficiency, on a better cooperation with their suppliers and on cost reduction. By the help of our website you can reach a comprehensive *Pan-European study* dealing with this subject (<http://www.mgonline.hu/szakmai-tudastar> link of it).

To our young colleagues we regularly give a chance to introduce themselves by their thesis. Our present issue is not an exception: beside a two-page summary you can reach their works in an unabridged version.

kiadás és a kézirat sorsa. Nincs a 18. századnak sem olyan történettudósa, egyháztörténésze, könyvgyűjtője, aki ne hallatta volna hangját, vagy ne kért volna tájékoztatást akár a szórva-nyosan fennmaradt nyomtatott példányokkal, akár a lappangó kézirattal kapcsolatban.

Jóllehet a rövid életű keresdi nyomda csak incidens, ha a hazai nyomdászattörténet egészét nézzük, de a nagyszabású történeti mű, amelynek közreadása érdekében létrehozták, Bethlen Farkas magyarországi és erdélyi története maradandó hatással volt a hazai tudományosságra. Magyar fordításának közreadása jelenleg is folyik.²³ És áll a keresdi várkastély is, amely még 1949-ig lakott volt, és 2007-ben kapták vissza a román államtól – a képeken látható, részben romos, részben helyreállított állapotában – a Bethlen-család Erdélyben élő tagjai.

Several readers of us have sent notices about our short report on our *Vizsoly excursion*. We want organize more professional historic excursions, and give a forum to those interested about printing history, old machines, production processes, keepsakes and printing relics. Not just with well known, important articles but with virtual museums, and with free of charge *print-historic newsletters*. If you are interested in them, do not hesitate, contact us immediately and register by the help of our website: <http://www.mgonline.hu/virtualis.nyomdamuseum>.

The feature of our next issue will be dealing with education and training in the printing industry.

Until then (during which our editorial staff is busy on preparation of it), we wish all of our Readers to have time enough and enthusiasm necessary to deal with the past and future of our industry. With best regards:

→ p5

Value Added Printing: Print City-Allianz in the frame of its *PrintPlusX Project*, has published its research results about the value-added printing.

→ p8

Higher efficiency instead of personal reduction: Canon, one of the leaders in digital imaging companies, has published the results of its survey made in 18 *Pan-European* countries about the present way of thinking of 1800 members of the higher leadership.

→ p10

Modern methods of maintenance: This year the expert representatives of maintenance of the printing industry have gathered in *Tengelyce*, at the 27th occasion.

Hosting of event was *Szekszárdi Nyomda Kft.* Presentations took place in *Conference Room of Hotel Orchidea*, in city *Tengelyce*.

As usual, this time only 48 experts were present at the event, but they have listened all the presentations with an enthusiastic way.

→ p12

How to develop our maintenance? What kind of methods are better and how to use them? These are not so easy questions to answer but in spite of it we are trying to give help you by this article. We introduce here in our article the *technical diagnostic*, the *Computerized Maintenance Management System*, (*CMMS*), the *Reliability Centered Maintenance (RCM)*, and *Total Productive Maintenance (TPM)*, as the most modern and effective tools for up-to-date maintenance.

→ p18

For printers about the paper: One of the autumn's events was at *Dobogókő* by the symposium under this title. The successful results of the event were helped by two different things:

The first one: the audience was interested in the whole of the professional program.

The second one was the mutual and correct introduction of the technical information presented by each of the paper suppliers and wholesale partners of the printing industry. This can be a useful example for imitation for everyone.

→ p23

An exhibition will take place in honor of our 700 year old paper-production between May 3–5th 2010 and an *International Congress on Paper and Watermark-History* in a national library Budapest, called *Országos Széchényi Könyvtár (OSZK)*.

→ p28

Hungarian Form Design Prize 2009: The award winners of this contest could get their prizes on 2nd September in the building in the Hungarian Parliament's Upper House where *Mrs. Sándor, Katalin Szilágyi*, general manager had got one for the "design of special post stamps".

→ p30

Six Hungarian award winners and four special prizewinners could get the most dignified medals in the *Museum of Industrial Arts* on 5th October. Beside these, for a long time highly appreciated and founded for the design applier organizations was the *Design Management Prize* which now, at the first time has been introduced by the *Council for the Hungarian Form Design*.

→ p32

For *Xerox*, the *Printexpo international exhibition* has been highly successful. In the *Central-Eastern Euro-*

pean region, Budapest has been the place where *Xerox DocuColor 8002* printing machine has debuted. *Printexpo* was a perfect place and occasion to introduce new printing machines belonging to such most modern technologies.

→ p34

Masters of bookbinding at PrintExpo: Every international printer's trade fair and exhibition has an island of *professional printing history* which is a heart-warming patch of colors, giving enlivenment for us in a technical and trade based business world. In front of the fair's display table of master-bookbinders there were in every minute someone staying, not just the bookbinder experts.

→ p36

LabelExpo Europe 2009: it was the "Largest Labelshow across the world".

It took place in Brussels between 23–26th September. This international trade fair really opposed to the present economic crisis, because it could increase the numbers of the trade fair exhibitors.

→ p40

Celebration of inauguration of a new paper-mill in Hungary on 16th October with the presence of *Gordon Bajnai* (Hungarian Minister President) and *Thomas Prinzhorn* (owner of the new company), an inauguration took place: of a new paper factory of *Hamburger Hungaria Kft.* This is a most modern paper-mill in the *Middle-East-European* region with its really up-to-date technology.

→ p46

We have taken a visit in Vizsoly: our editorial staff has regularly takes part on not always strictly professional program events, for example on exhibitions, including "world-saving" talks too.

That is the origin, for example, of a *virtual museum of printing*, the already traditional *Christmas Honey Cake-making gathering*, and many important and interesting reports from international and home events.

Excursion to Vizsoly originally seemed to be just "a good kitty" but later it became clear: there is a strong public-need to organize more often such sort of visits to other neglected profession-historic places of which are "every printer must be visit" targets.

→ p72

A printing house in the fortified castle of town named Keresd: Home history of bookmaking every time gives us many surprises by finding earlier seemingly unknown and hidden places where, in the ancient times, there were resultful bookmaking.

Keresd is not the single scab or castle giving room to such kind of manufacture, including *Sárvár* (of *Nádasdy* family), *Némethújvár* (of *Batthiany* family), *Detrekő* (of *Balassi* family). Later printers rather moved into cities and ecclesiastical premises for their bookbinding activity.